

2017 TRAIL USER SURVEY Roles & Instructions

1. Survey Collector

- Stop trail users and ask if they are willing to complete a survey
- Explain the value of the survey:
 - It helps give guidance on future trail projects
 - It helps identify where the community needs/want more trails
 - It helps identify how the trails are being used (i.e. biking, walking, running, etc. ; recreationally, for transportation)
 - It gathers information on the economic impact of trails
- Administer the survey:

SURVEY OPTIONS

1. Online Survey (Preferred)

New this year is a version of the survey that participants can take on their personal smart phones. This is the preferred method to have trail users take the survey. Paper forms are to be considered a backup.

2. Paper Survey

The paper survey form has the same questions as the online survey on the front and back of a single sheet of legal-sized paper. It has been designed so that it can be mailed in if the survey taker does not wish to stop to complete the survey. The survey taker will need to place a first class stamp on the form to mail it in. The form is pre-addressed to be delivered to the Miami Valley Regional Planning Commission.

- Ask Trail Users to take the Online Survey.
- Give them the Online Survey Card with the QR Code and web address (see below)



- If they do not have a smart phone or wish to take the survey later they can take the Online Survey Card.
- If they do not have a smart phone and wish to take the survey using the Paper Survey, give them a clipboard to complete onsite.
- They may also choose to complete the Paper Survey and mail later.

Ultimately, we want as many surveys completed as possible, so be flexible and accommodating to the trail users and their preferred method.

2. Counter

- Literally count the trail users as they pass by (be careful to only count each user once)
- Indicate in the appropriate box on the Tally Sheet
 - Some users may fall into multiple categories (i.e. a dog walker would fall into the Dog and Walk/Run categories)

More detailed information can be found on the back of the Tally Sheet

Thank you for helping gather this valuable data to make the Miami Valley Trails, the Nation's Largest Paved Trail Network even better. If you have any questions or issues please contact Randy Ryberg at 937-903-0668.